

22nd BUSINESS PROCESS MANAGEMENT CONFERENCE

KRAKOW GUIDE

A Deeper Dive for the Inquisitive Mind

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Kraków, Poland



Krakow Guide

A Deeper Dive for the Inquisitive Mind

Welcome to the **Krakow Guide: A Deeper Dive for the Inquisitive Mind**, your ultimate companion for making the most of your time at **BPM AGH 2024!**

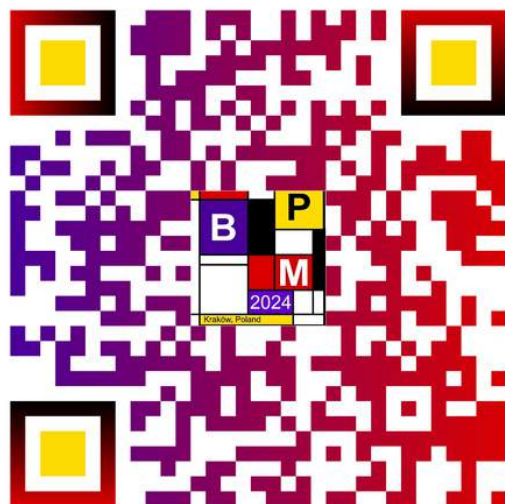
Whether you're here to master the art of business process management or just need a break from the conference buzz, this guide is your ticket to unlocking Krakow's hidden gems. We've crafted this guide with the same precision and insight that you bring to your business processes - because we believe exploring Krakow should be as engaging and enlightening as your BPM sessions.

Our guide is divided into five parts:

- **Historic Landmarks and Architectural Marvels**
- **Cultural Immersion and Intellectual Stimulation**
- **Unconventional Exploration and Hidden Gems**
- **Culinary Delights and Evening Entertainment**
- **Additional Tips for an Enriched Experience**

Thank you for joining us in the wonderful city of Krakow!

For your convenience, all the must-visit spots featured in this guide are accessible via the QR code below. Just scan it to have the locations instantly pop up on Google Maps, ensuring you can effortlessly navigate Krakow and make the most of your time here. Dive in, discover, and let Krakow surprise you with its rich history, vibrant culture, and unexpected delights!



Krakow Guide: A Deeper Dive for the Inquisitive Mind

Historic Landmarks and Architectural Marvels



Main Market Square (Rynek Główny)

The beating heart of Krakow, this expansive medieval square is a feast for the senses. Admire the grandeur of St. Mary's Basilica, with its iconic twin towers and intricate altarpiece, a masterpiece of Gothic art. Explore the Cloth Hall, a historic trading center now filled with souvenirs and handicrafts, where you can find unique treasures to take home. Observe the bustling activity from a cafe terrace, sipping a traditional Polish coffee or indulging in a sweet treat, and imagine the centuries of history that have unfolded in this remarkable space. The Main Market Square is not just a tourist attraction; it's a living testament to Krakow's enduring spirit and its role as a cultural and commercial crossroads.

Address: Rynek Główny, 31-042, Kraków



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Historic Landmarks and Architectural Marvels



Wawel Hill and Royal Castle

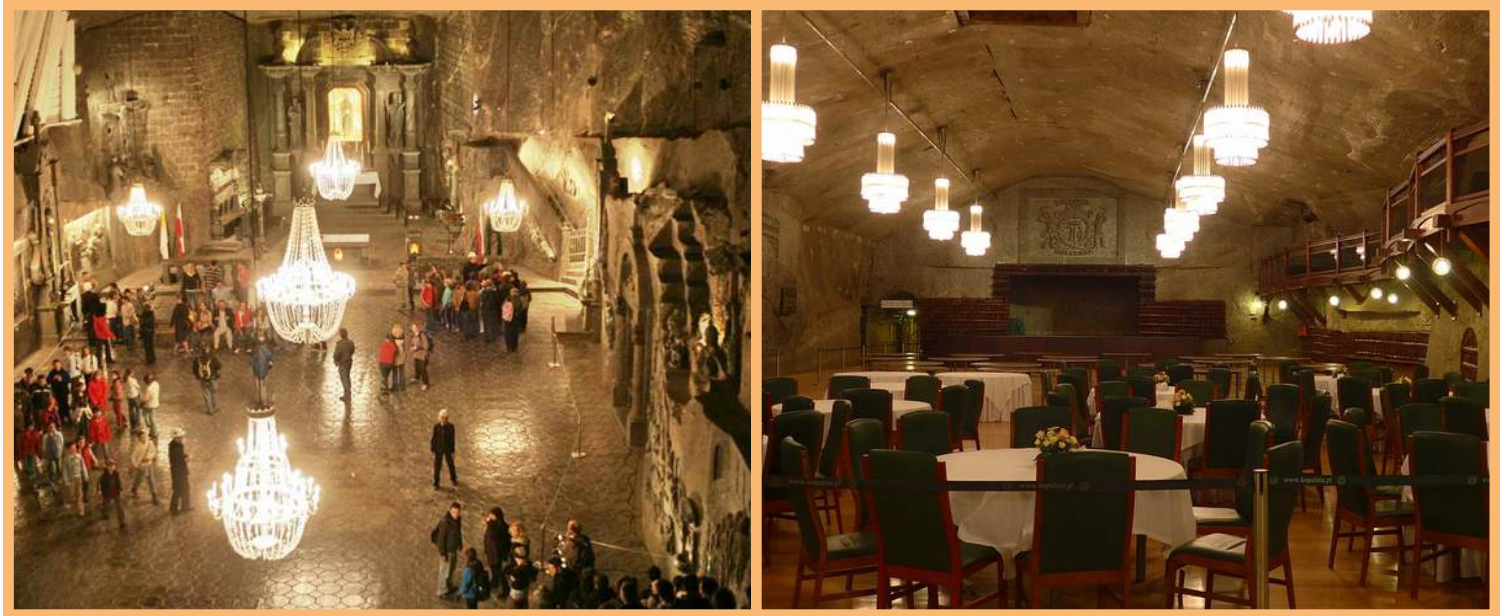
Ascend Wawel Hill to discover the majestic Wawel Royal Castle, a UNESCO World Heritage Site and a symbol of Polish identity. Wander through its opulent chambers, adorned with tapestries, paintings, and sculptures, and imagine the lives of the kings and queens who once resided here. Explore the courtyards, each with its unique architectural style and historical significance. Visit the Wawel Cathedral, a masterpiece of Gothic and Renaissance architecture, where Polish monarchs were crowned and laid to rest. The panoramic views of Krakow from the hilltop are simply breathtaking, offering a unique perspective on the city's layout and its surrounding landscape.

Address: Wawel, 31-001, Kraków



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Historic Landmarks and Architectural Marvels



Wieliczka Salt Mine

Explore the Wieliczka Salt Mine, a UNESCO World Heritage Site just outside Krakow that offers a journey into a mesmerizing underground world. Carved entirely out of salt, this historic mine features an extensive network of tunnels, chambers, and chapels, including the breathtaking Chapel of St. Kinga, where everything from the chandeliers to the altars is made of salt. As you walk through the mine, you'll discover stunning salt sculptures, serene underground lakes, and a rich history that spans over 700 years. The Wieliczka Salt Mine is a remarkable blend of natural wonder and human craftsmanship, making it a must-see destination in Poland.

Address: Daniłowicza 10, 32-020 Wieliczka



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Historic Landmarks and Architectural Marvels



St. Florian's Gate and Barbican

Journey through Krakow's medieval past as you walk along Floriańska Street, the main thoroughfare of the Old Town. Marvel at the imposing St. Florian's Gate, a remnant of the city's fortifications, adorned with statues of saints and historical figures. Explore the Barbican, a circular fortress that once guarded the city's entrance, with its thick walls, narrow passageways, and defensive towers. These structures offer a glimpse into Krakow's strategic importance and its resilience throughout history, as well as the ingenuity and craftsmanship of its medieval builders.

Address: Floriańska, 31-023, Kraków



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Historic Landmarks and Architectural Marvels



Collegium Maius

Step back in time at Collegium Maius, the oldest university building in Poland and a cradle of Polish intellectualism. This Gothic masterpiece houses a museum showcasing Krakow's university rich history and scientific achievements, including astronomical instruments, medical tools, and rare books. Admire the intricate architecture, with its vaulted ceilings, stained glass windows, and ornate doorways. Stroll through the arcaded courtyard, where students and scholars have gathered for centuries to exchange ideas and pursue knowledge. Collegium Maius is not just a museum; it's a living reminder of Krakow's legacy as a center of learning and innovation.

Address: Jagiellońska 15, 31-010, Kraków



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Cultural Immersion and Intellectual Stimulation



Kazimierz (Jewish Quarter)

Immerse yourself in the rich history and culture of Krakow's Jewish Quarter, a vibrant tapestry of tradition and resilience. Explore the synagogues, each with its unique architectural style and spiritual significance, from the ornate Remuh Synagogue to the austere Old Synagogue. Visit the Galicia Jewish Museum, which tells the poignant story of Jewish life in Poland before, during, and after the Holocaust, through photographs, artifacts, and personal testimonies. Enjoy a traditional Jewish meal at one of the many restaurants, savoring dishes like matzo ball soup, gefilte fish, and cholent. Experience the vibrant atmosphere of this historic neighborhood, where the past and present intertwine.

Address: Plac Wolnica, 31-060, Kraków



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Cultural Immersion and Intellectual Stimulation



MOCAR (Museum of Contemporary Art in Krakow)

Engage with the cutting edge of contemporary art at MOCAR, a dynamic institution that challenges conventional notions and sparks intellectual curiosity. Explore the thought-provoking exhibits and installations, which span a wide range of media and themes, from painting and sculpture to video and performance art. Discover the works of Polish and international artists who are pushing the boundaries of creativity and expression. MOCAR is not just a museum; it's a platform for dialogue and debate, where visitors are invited to question, interpret, and engage with the art of our time.

Address: Lipowa 4, 30-702 Kraków



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Cultural Immersion and Intellectual Stimulation



Manggha Museum of Japanese Art and Technology

Embark on a cultural journey to Japan at the Manggha Museum, a serene oasis dedicated to the beauty and innovation of Japanese art and technology. Admire the exquisite collection of traditional and contemporary Japanese art, including woodblock prints, ceramics, textiles, and lacquerware. Explore the interactive exhibits on Japanese technology, from robotics to animation. Stroll through the tranquil Japanese garden, a haven of peace and contemplation in the heart of the city. The Manggha Museum offers a unique opportunity to experience the richness and diversity of Japanese culture, and to appreciate its influence on the world.

Address: Konopnickiej 26, 30-302 Kraków



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Cultural Immersion and Intellectual Stimulation



Juliusz Słowacki Theatre

Experience the magic of live theater at the Juliusz Słowacki Theatre, one of Poland's most prestigious cultural institutions and a jewel of Krakow's artistic scene. Catch a performance of a classic play or a contemporary production, and be captivated by the talent and passion of the actors. The theater's stunning architecture, with its grand facade, ornate interiors, and plush seating, adds to the enchanting atmosphere. Whether you're a seasoned theatergoer or a first-time visitor, the Juliusz Słowacki Theatre promises an unforgettable evening of entertainment and cultural enrichment.

Address: Świętego Ducha 1, 31-020 Kraków



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Cultural Immersion and Intellectual Stimulation



Other Krakow Museums

Krakow offers a captivating array of museums that cater to diverse interests, each providing unique insights into the city's rich heritage. Art lovers will find treasures in the expansive collections of Polish and European art, showcasing masterpieces from various historical periods. For those intrigued by technological advancements, a museum dedicated to the evolution of engineering and industry presents interactive exhibits and historical machinery. Another notable museum focuses on the storied past of the city's aristocratic families, featuring remarkable art and artifacts. Additionally, an underground museum located beneath the Main Market Square invites visitors to explore the medieval roots of the city through archaeological finds and immersive displays.

Address: Muzeum Narodowe, Rynek Podziemny, Muzeum Inżynierii, Muzeum Lotnictwa, Banksy Museum, Bricks & Figs



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Unconventional Exploration and Hidden Gems



Schindler's Factory and Podgórze District

Cross the Vistula River to Podgórze, a charming district with a rich history and a laid-back atmosphere, offering a contrast to the bustling Old Town. Explore its picturesque streets, lined with colorful houses, quaint cafes, and hidden courtyards. Visit the Schindler's Factory Museum, housed in the former enamel factory of Oskar Schindler, a German businessman who saved the lives of over 1,000 Jews during the Holocaust. The museum tells the story of Schindler's heroism and the resilience of the human spirit in the face of unimaginable adversity. Enjoy the panoramic views of Krakow from Krakus Mound, a burial mound shrouded in legend, offering a glimpse into the city's past.

Address: Lipowa 4, 30-702 Kraków



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Unconventional Exploration and Hidden Gems



Nowa Huta

Venture beyond the Old Town to Nowa Huta, a planned socialist realist city built in the 1950s as a model communist community. Explore its unique architecture, characterized by wide avenues, monumental buildings, and socialist realist murals. Visit the Steelworks Museum, which chronicles the history of the steel industry and its impact on the city, offering insights into the lives of the workers who built and sustained this industrial powerhouse. Gain a deeper understanding of Poland's complex past and the social and economic transformations that have shaped its present. Nowa Huta is a living laboratory of history, where the ideals and realities of communism are etched into the urban landscape

Address: Plac Centralny, 31-974 Kraków



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Unconventional Exploration and Hidden Gems



Zakrzówek Quarry

Escape the hustle and bustle of the city at Zakrzówek Quarry, a former limestone quarry transformed into a recreational oasis, offering a unique blend of natural beauty and industrial heritage. Take a refreshing swim in its turquoise waters, surrounded by dramatic cliffs that rise majestically from the depths. Enjoy a scenic walk around the quarry's perimeter, discovering hidden coves, secluded beaches, and breathtaking viewpoints. Or simply relax and soak up the sun on its rocky shores, listening to the sounds of nature and the echoes of the quarry's past. Zakrzówek Quarry is a hidden gem that invites you to reconnect with nature and experience the transformative power of the landscape.

Address: Wyłom 1, 30-373, Kraków



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Unconventional Exploration and Hidden Gems



Krakow Green Spaces

Krakow's parks are perfect spots to unwind and enjoy the outdoors. The Botanical Garden is a peaceful haven with its beautiful plant collections and quiet walking paths. Just a short distance away, Park Jordana offers a great place for a leisurely stroll, a family picnic, or some light sports. If you're looking for somewhere cozy and picturesque, Park Wisławy Szymborskiej has charming spots for relaxation. Błonia is a vast, open space that's ideal for a casual day out, whether you're picnicking or playing sports. Each park brings its own vibe, making them fantastic places to soak up Krakow's natural beauty and enjoy some fresh air.

We recommend: Botanical Garden, Park Jordana, Park Wisławy Szymborskiej, Kopiec Kościuszki, Błonia



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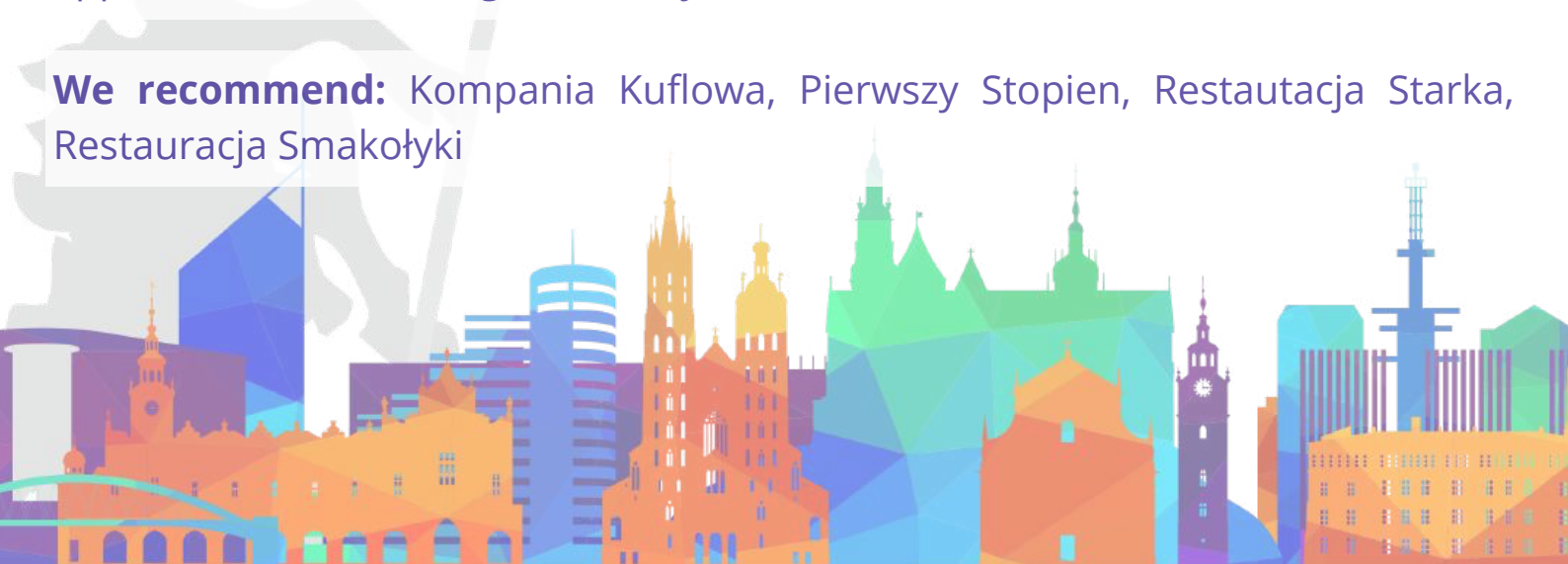
Culinary Delights and Evening Entertainment



Traditional Polish Restaurants

Indulge in the flavors of Polish cuisine at one of Krakow's many traditional restaurants, where time-honored recipes and culinary traditions are passed down through generations. Sample hearty dishes like pierogi (dumplings), filled with savory meats, cheeses, or fruits; bigos (hunter's stew), a slow-cooked masterpiece of meats, cabbage, and spices; and żurek (sour rye soup), a tangy and satisfying start to any meal. Savor the delicate flavors of Polish pastries and cakes, like makowiec (poppy seed cake) and sernik (cheesecake), perfect accompaniments to a cup of coffee or tea. Immerse yourself in the warm and inviting atmosphere of these establishments, where traditional music and folk décor create a sense of cultural immersion. Whether you're seeking a casual lunch or a celebratory dinner, Krakow's traditional restaurants offer a culinary adventure that will tantalize your taste buds and leave you with a deeper appreciation for Polish gastronomy.

We recommend: Kompania Kuflowa, Pierwszy Stopien, Restautacja Starka, Restauracja Smakołyki



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Culinary Delights and Evening Entertainment



Cuisines from around the World and Rooftop Bars

Explore the vibrant culinary scene in Krakow, where a diverse array of restaurants awaits to tantalize your taste buds. Fancy some sushi? We've got you covered with authentic Japanese eateries serving fresh sashimi and creative rolls. Craving Italian? Indulge in mouth-watering pasta dishes and wood-fired pizzas that transport you straight to Rome. For a taste of the exotic, try one of the city's many Vietnamese, Arab, or Chinese restaurants, where aromatic spices and bold flavors create unforgettable dining experiences. If you're in the mood for something with a kick, head to a Mexican cantina for delicious tacos and zesty margaritas. After your meal, take your evening to new heights at one of Krakow's rooftop restaurants or bars. Enjoy a cocktail while gazing at the panoramic views of the city skyline, or savor a delicious dessert under the stars with the illuminated spires of the Old Town as your backdrop. These rooftop havens offer a unique way to experience Krakow, combining delectable dining with stunning vistas for a truly memorable night out.

We recommend: Kinki Ramen, Sakana Sushi, Poco Loco, Bonjour Pho, N'Pizza, The Dog, Mazaya Falafel, Filthy, Metrum Restobar, Vidok, Cafe Szał, Oranzeria



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Culinary Delights and Evening Entertainment



Nightlife and Jazz Clubs

Experience the vibrant nightlife scene of Krakow, where a mix of trendy bars, lively clubs, and laid-back lounges offers something for everyone. Start your evening at one of the city's chic cocktail bars, where skilled bartenders serve up creative concoctions in a stylish setting. For those looking to dance the night away, head to one of Krakow's energetic nightclubs, featuring everything from house and techno to pop and hip-hop. If you're a fan of live music, Krakow has a vibrant scene with bars that host live jazz performances and local bands, perfect for a more intimate and relaxed vibe. And don't miss the chance to enjoy a drink at one of Krakow's rooftop venues, where breathtaking views of the city skyline add a special touch to your night. With so many options to choose from, Krakow's nightlife scene is sure to offer an unforgettable experience.

We recommend: Piwnica pod Baranami, Klub Studio, Pod Jaszczurami, Harris Piano Jazz Bar, U Muniaka, Busz



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Culinary Delights and Evening Entertainment



Cafes and Bookstores

Take a break from sightseeing and relax in one of Krakow's many charming cafes or bookstores, where you can savor a cup of coffee, browse through a selection of books, or simply people-watch. These cozy havens offer a respite from the city's hustle and bustle, inviting you to slow down, reflect, and recharge. Whether you're seeking a quiet corner to catch up on work or a lively spot to socialize with friends, Krakow's cafes and bookstores provide a welcoming atmosphere and a chance to connect with the city's intellectual and creative spirit.

We recommend: Fresh Coffe Place, Cafe Camelot, Nowa Prowincja, Tociekawa, Yulier Flowers & Coffee, Massolit, Meho Cafe, Velo Food&Bar, Lulu



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Additional Tips for an Enriched Experience

Krakow Tourist Card

Maximize your sightseeing and save money with the Krakow Card, which offers free entry to many museums and attractions, as well as unlimited public transportation. This convenient pass allows you to explore the city at your own pace, without worrying about ticket prices or transportation logistics. If you need to rent a car, you can install car-sharing apps like Traficar or Panek.

<https://discoverKrakow.com/tours-and-trips/krakow-museums-attractions-pass-3-days/>

Local Markets

Immerse yourself in the local culture and discover unique treasures at Krakow's vibrant markets like Stary Kleparz or Plac Na Stawach, where vendors offer a colorful array of goods, from fresh produce and local specialties to handicrafts and souvenirs. Stroll through the bustling stalls, sample regional delicacies, and bargain for handmade crafts. The markets are a feast for the senses, offering a glimpse into the daily lives of Krakow's residents and their rich culinary and artistic traditions. Markets are usually open from early morning until early afternoon.

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